



2025 Freestyle Trampoline Events

REQUEST FOR PARTNERSHIP

PARTNERSHIP PROPOSAL TO HOST A FREESTYLE TRAMPOLINE EVENT in 2025

The Freestyle Trampoline Association (FTA) is a community of athletes and enthusiasts in the trampoline industry who celebrate the creative and expressive side of freestyle sports. Established on December 15, 2018, as the National Governing Body for men's and women's Freestyle Trampoline, the FTA provides a platform for athletes to showcase their individuality and innovation.

Our mission is to create a unified and dynamic organization that advances and promotes the sport by offering valuable services to our members and fostering programs that inspire participation—all while upholding the integrity of freestyle trampoline.

Our athletes are “Free to create their own Style.”

At the Freestyle Trampoline Association (FTA), we offer our members and event audiences an exciting, never-before-seen format where athletes are recognized not just for their skills, but for their unique, individual style.

Our goal is to revolutionize the acrobatic industry in a way that has never been done before. We aim to achieve this through the following initiatives:

- **Providing a platform** for freestyle acrobatic enthusiasts of all levels;
- **Encouraging individual expression** and unique styles;
- **Fostering inclusivity** by listening to and incorporating member feedback;
- **Embracing the philosophy:** “Made for the Athletes, by the Athletes.”

At the FTA, we encourage athletes to push the boundaries of their physical and mental capabilities on the trampoline. Through our step-by-step educational seminars, we teach a strategic approach to experimentation and skill development. This creative learning process allows freestyle athletes to unlock an infinite range of skills—far surpassing the limits of traditional pathways.

We focus on helping athletes use trampolining as a tool for self-discovery, enabling them to embrace what makes them unique. As a result, more professional acrobatic athletes are transitioning to Freestyle, drawn by the limitless opportunities it offers for innovation and self-expression.

The FTA is expanding education programs for coaches, officials and athletes; promoting the sport through our new online magazine, athlete development programs, online training resources, our numerous feeder system style of events for all ages around the world; as well as through our websites:

www.FreestyleTrampolineAssociation.com | www.FTAWorldChamps.com

We are also securing the sport's future through a new scoring and judging system, injury research and a focus on sportsmanship through our National Code of Conduct and a partnership with Respect In Sport and Safe Sport International.

Basis for the Partnership

- ◆ The FTA is looking for the most suited events around the world for action sports, with a well established event already in place that meets all basic event requirements.
- ◆ Determining factors will include the cost effectiveness of the event site, the affordability of the hotel packages offered to FTA athletes & guests, and the overall cost for the full event, which could be born by the city or through local or national sponsorships.

FTA Contacts

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Thank you for your time and response to this proposal. We look forward to discussing the possibilities of an event partnership.

EVENT OVERVIEW

Our Freestyle Trampoline Action Sports events are a great way to find the best athletes from across the globe, and entertain a large audience with the thrilling and high flying creative combo's these athletes can perform. Many of these athletes are then invited to compete at the **World Championships** in September in Barcelona, as part of the Urban World Series event, representing their country and their local communities.

Our events serve a culturally significant role of fostering the community spirit of the sport, the secondary function is to serve as a recruiting platform for thousands of young athletes and coaches from around the country. It is also the only training and teaching event for officials seeking or renewing a National Freestyle Coaching Certificate or Freestyle Judges Card.

We invite you to review this document with your team as a means to initiate discussions with our team and your city host council members or any associated sponsors who might wish to be involved.

NATIONAL CHAMPIONSHIP EVENT REQUIREMENTS

A. Host City or Event Provides:

- ◆ Facility with 15 x 15 meter indoor or outdoor space for custom trampoline stage (11 x 11 m), plus an additional 2 metres (6.6 feet) surrounding the stage on each side for the following platforms:
 - A. Judges Area
 - B. DJ Booth
 - C. Camera Stands with operators
 - D. VIP Seating
 - E. Tented Athlete Gathering Area
 - A. ****see attached drawings in Appendix***
- ◆ Spectator seating at the height of trampoline stage, 2 metres above ground, to allow for at least 350 seats (minimum), including a VIP seating area beside the stage.
- ◆ Facility with 10 x 10 meter indoor or outdoor space for ACON Action Zone, the FTA partner for our family activity area who provide garden trampolines and air tracks for the public to try, which can also be an area for competition and trampoline shows by our athletes.
- ◆ High-speed reliable wifi access for scoring / judges and all officials with a hard line ethernet connection for livestream /broadcast.
- ◆ Partner hotel for accommodations for all FTA officials and athletes ~ *must be within 5 kilometres of the Event facility or provided public transport. (*The FTA can negotiate good group rates through our Hotel Source Partners at Helms Brisco)*
- ◆ V.I.P & Sponsor Area with front row seating & tables if possible (*with food & beverages service*) or branded /sponsored V.I.P outdoor tent area with LCD TV screens to view all events.
- ◆ Public PA system & wireless hand-held microphones for MC (Greg Roe) & local Co-MC who can also act as translator.
- ◆ Large Replay Screen for Instant Replays, scoring and slow motion capture with truss system.
- ◆ Transportation for athletes & judges from airport to Hotel and to venue
- ◆ FTA Display Area/Booth space and VIP Sponsor Area - *exact dimensions to be determined.*
- ◆ Dedicated local event liaison to assist the FTA with all logistics pertaining to the event.
- ◆ Registration Area for Athletes and Officials of the event.
- ◆ Event and Venue Insurance including public liability and general liability.
- ◆ Sound & Lighting Production team ~ *detailed drawings to be provided for set-up upon request.*
- ◆ Photographers & videographers and/or access to a broadcast team with 3-4 camera set-up of television quality (*open for discussion*).
- ◆ Personnel to assist with set-up and break-down; 6 people each day.
- ◆ Medical and first aid services with ambulance on-site during competition and training times.
- ◆ Music equipment, including speakers suitable for venue for DJ.

- ◆ Toilets, hand washing and trash receptacles.
- ◆ Water Stations for athletes with refillable eco-friendly water bottles (*can be Branded by City or event sponsors*).
- ◆ Controlled access to venue with site pass identification for all FTA officials, Sponsors and athletes.
- ◆ Must be able to control admission to trampoline staging area with overnight security.
- ◆ Emergency evacuation & safety plan for venue.
- ◆ Site Manager with knowledge of venue on-site during event hours.
- ◆ Maintenance staff and custodial staff for venue and VIP areas and translator services if required.
- ◆ Any necessary information for entering or leaving the country in which the city is located.

B. FTA Provides to the Host City or Event:

- ◆ Trampoline Stage Setup by EUROTRAMP™ GmbH includes an 11 x 11 metre custom stage area incorporating their 5 x 5 m freestyle trampoline ****see attached drawings***
- ◆ All stage area padding, safety throw mats and FTA sponsor branding (*logo's & flags where necessary*).
- ◆ Distribution of competition information sheets and entry forms via FTA website for all qualified athletes.
- ◆ Site visit by at least one FTA personnel for a minimum of 2 days, six months prior to the event, to discuss layout, set-up, procedures and any necessary meetings required by city officials.
- ◆ Hosting information for competition directors and local organizing committees.
- ◆ Three (3) Official International Judges, with one judge residing from the host country.
- ◆ Athlete, Judges & Committee members official shirts.
- ◆ Two (2) Safety Mat Crew & one (1) athlete liaison representative.
- ◆ Athlete & judges apparel - t-shirts, shorts, socks, ball caps, jackets or sweatshirts.
- ◆ Dedicated social media & mainstream media team.
- ◆ FTA Rules & Regulations, Policies & Procedures and Safety Manuals, including athlete Code of Conduct and Venue Safety Checklist.
- ◆ Official FTA Event Coordinators on site at all times.
- ◆ Site Manager with knowledge of FTA event World Championships format on-site during all event hours and competitions.
- ◆ Sponsor liaison dedicated to providing sponsors with VIP Area, hosts, tours, athlete access and all media relations.
- ◆ B2B introductions with our brand partners and sponsor.
- ◆ Athlete Liaison who works with the FTA athletes to ensure their safety and satisfaction.
- ◆ Social Media team to provide all posts on all social platforms (*IG, Facebook, LinkedIn, TikTok*).

Sponsorship Opportunities

As the City rights holder for an FTA event, you would have the following sponsorship opportunities offered to you:

- ◆ Additional corporate involvement with FTA sponsors; includes event branding and off-site promotion and advertising.
- ◆ EUROTRAMP™ Projects GmbH, the Official Trampoline Supplier to the FTA World Championships retains the exclusive rights to branding on the trampoline; however, we offer the city and our stakeholders and sponsors the opportunity to brand their logo on the stage area and surrounding skirts, DJ booth, Judges tables & surrounding areas.
- ◆ Non-exclusive rights to license the FTA World Championships name and logo, including production and selling of event souvenir merchandise with the FTA World Championships logo.
- ◆ Branding and logo on all Official athlete, judges & officials clothing, which can include broadcasters and commentators who may appear on camera.
- ◆ The opportunity to purchase 30 second commercial spots on our 52 min highlight reel and our livestream that will go out to our media and TV networks of approximately 2.3 Billion.
- ◆ Your city would also be included in the lead up social media campaigns with your event tags and specific content for six months leading up to the event, highlighting the FTA's involvement and our partnership, with a dedicated number of posts, email marketing campaigns and videos to our followers, members and subscribers.
- ◆ B2B partnership opportunities with our existing partners and access to our contact list to further develop relationships between the FTA ecosystem and Your city.

DAYS OF FACILITY USE / COMPETITION

An FTA event typically takes place over 3 - 5 days, depending on the size of the event, with 2 days of competition split into both male & female categories, with 2 qualifying rounds and 1 final round. Men and women compete separately. A minimum of one full day of training is required prior to the first day of competition and a minimum of 1 day is required for set-up and 1 full day for breakdown after the event.

The venue would be needed for 5 full days of access in total. However, the schedule for training and the competitions is flexible and can be discussed further. During the event many activities and activations can be set-up at the site, so the public can enjoy a week of demonstrations, interactions with athletes, education, music and film, all in a festival style atmosphere.

SAMPLE SCHEDULE OF EVENTS

Day 1 ~ All Day - 10 - 12 hours required

TRAMPOLINE SETUP & MOVE IN

Day 2 ~ All Day - 10 - 12 hours required

PRODUCTION & STAGING (Sound & Lighting & Jumbo Screen) SETUP & MOVE IN & ATHLETE TRAINING IN ASSIGNED GROUPS

Day 3 ~ All Day - 10 - 12 hours required ~ 10:00 - 21:00

MEDIA DAY - VENDORS OPEN, V.I.P TOURS ~ *FILM BTS & SHORTS/ REELS FOR MEDIA*

- ◆ Official Press Conference ~ *all media invited to view demonstrations and conduct interviews*
- ◆ Men's & Women's Interviews
- ◆ Judges & Officials Interviews
- ◆ Demonstrations & Educational Seminars
- ◆ Meet & Greet with Athletes - *Open to the public* - Photo Shoot with Athletes
- ◆ Meet & Greet with Athletes - *Open to all sponsors, city officials, V.I.P Pass holders & Media*
- ◆ **Preliminary Rounds Begin** - Men & Women

Day 4

LIVE BROADCAST OPTIONAL - LIVESTREAM OR TELEVISION

- ◆ **Semi-Finals** ~ Top 10
- ◆ **Half-time Show** **sponsored by the City Tourism Board*
- ◆ **Finals** ~ Top 5
- ◆ **Official Awards Ceremony**
- ◆ Official Press Conference for Top 3 Placing Men & Women ~ *Gold, Silver & Bronze Medalist*

Day 5 ~ All Day

BREAKDOWN & MOVE OUT

***Note:** All times are suggested and subject to change, as we are flexible. However, a final schedule will need to be in place at least and will be finalized within 3 months prior to event start date for promotions, media & athletes travel arrangements.

CITY HOST FEES

FTA can offer exclusive rights to our event series with our hosting fee of **\$45,000** USD in order for the FTA to plan, organize and execute the event. If the City or event host can supply any of the items listed in our fee structure below, we can reduce the fee as Value In Kind (VIK) offerings, and remove the costs from the Host Fees. These are in addition to the requirements listed above:

Fees include the following:

- ◆ FTA staff on location for up to 6 days to set-up and administer the event, plus possible site visit at least 2 months prior to event date by Event Coordinator ~ \$5,000
- ◆ Media team to promote the event for 6 months lead-up and 3 months post event ~ \$9,000

- ◆ Video editing team for Broadcast ~ \$2,500
- ◆ Social media team ~ \$1,500
- ◆ FTA travel to event & accommodations for 6 days ~ \$3,000
- ◆ FTA branding & marketing (banners, flags, fencing covers) ~ \$5,000
- ◆ Transport of EUROTRAMP stage & equipment ~ \$9,000
- ◆ Athlete Transport for 10 key athletes ~ \$10,000

BROADCAST RIGHTS

FTA can offer non-exclusive rights and privileges to broadcast and/or webcast the World Championships. At this time no television agreement has been confirmed, but several parties have shown interest in taking either a livestream or a 52 minute highlight reel. If there is an interested broadcast partner from your city that is looking for exclusivity in some form, the FTA would entertain a discussion, but it would not be preferred as we are looking to grow the sport internationally. The FTA can provide a complete list of all broadcasters who have shown the 2024 livestream and highlight reel upon request, as well as the comprehensive list of our media partners.

LOCAL EVENT SPONSORSHIPS

The FTA will solicit help from our host city to seek both National and/or Regional sponsors for this event, however, the host city can also attract local sponsors, as long as they don't conflict with FTA sponsors or go against the FTA community sports image. The site must be able to support the official event sponsors; allowing for branding, signage, and on-site activation. Please let us know of any sponsors that are specific to your event and we will provide you with a list of our 2024 sponsors and partners.

EVENT ADD-ON POSSIBILITIES

There are a number of ways that the FTA can bring in our partners through our Association to provide to your city such as:

- ◆ Kids zone of activities including garden trampolines, air tracks, mini-tramps, swings & go-karts provided by one of our garden trampoline partners;
- ◆ Demonstrations on the EUROTRAMP stage by FTA World Champs athletes;
- ◆ Music & Healthy Lifestyle Area
- ◆ Demonstrations or competitions by supporting sports who utilize trampolines; such as:
 - BMX, Scooter or Foam Board (*snowboard*)
 - Big Air Competition
 - Freestyle Head-to-Head Battle

We thank you for your time and consideration and look forward to further discussions with you. Please reach out if you have any questions or to book an on-line meeting.

Freestyle Trampoline Association

info@FreestyleTrampolineAssociation.com | [@FTAWorldChampionships](https://www.FTAWorldChampionships.com) | www.FreestyleTrampolineAssociation.com

Appendix 'A'

Sample Stage Layout - small venue - seating for up to 500 plus VIP tables (note: seating can be increased for larger venues). The stage is set up so people passing by can also watch the action as the athletes fly up to 30 feet into the air.



Appendix 'B'

Sample ACON Action Zone Layout - 10 x 10 metres for family's to try out the trampolines, with perimeter fencing for controlled access to the area, for participants to sign a release waiver before entering (tented area).

